

# Tracking Overview

For the 2011 Medtronic Twin Cities Marathon and TC 10-mile events, Avtex and Twin Cities in Motion have joined together to offer Athlete Tracker, a race-day text message solution for spectators. The system lets runners sign up via the web by visiting [www.avtex.com/athletetracker](http://www.avtex.com/athletetracker), where they can search for and request updates on up to 3 runners. Spectators will receive updates based on the map below, with the yellow arrows representing the 10-Mile event, and green arrows representing the full marathon



### What to expect from the update system

Spectators will receive three types of text message race updates to their phone from the system:

- **Start Message:** Sent when the runner crosses the start line at the beginning of the race
- **Update Messages:** Messages sent when a runner crosses one of the "middle" tracking points. These messages will also contain a rough "prediction" for the runner arrival at the next location as identified in the table on this page. These predictions are based on the previous average runner pace, and are provided for informational purposes only.
- **Finish Message:** Sent when the runner

While the system is generally reliable, many things such as busy cell towers, skipped tracking pads and technical issues can impact message delivery and cause delays or skipped individual updates, so Athlete Tracker updates should not be viewed as authoritative for the status of a runner.

### Want to learn more?

Visit the Athlete Tracker website at [www.avtex.com/athletetracker](http://www.avtex.com/athletetracker) for more information and videos of the registration and text messaging service.

### Text Prediction Table

#### Marathon

Text Update	Prediction
Start	None
3.1 Mile / 5K	6 Mile
6.2 Mile / 10K	9 Mile
13.1 Mile / Half	15 Mile
18.6 mile / 30K	24 Mile
24 Mile	Finish
Finish	None

#### 10-Mile

Text Update	Prediction
Start	None
5 Mile	Finish
Finish	None