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Avtex, Inc. Achieves Microsoft Gold Certified Partner Status

Minneapolis, MN — March 29, 2006 — Avtex, Inc. announced today it has attained Microsoft® Gold Certified Partner status, the highest level within the Microsoft Certified Partners Program. This certification places Avtex in the elite Gold Certified Partner status granted by Microsoft. It is given to those partners that have passed the highest level of requirements from Microsoft and have demonstrated the most robust, efficient and scalable implementations of Microsoft technologies.

Avtex Executive Vice President and CTO, Tom Denman, said “This certification is the premier stamp of approval from Microsoft and recognizes we have the knowledge and skills to provide the best technology solutions for our customers.

Avtex is nationally known for its strength in deploying advanced contact center solutions. Providing multimedia contact center solutions since 1971, Avtex is an application and systems integration company that designs, deploys and supports contact center, IP telephony and unified messaging solutions, enabling organizations to embrace their customers.

“Accreditation as a Microsoft Gold Certified Partner is gratifying for our company, our entire team, offering an additional stamp of approval recognizable in our industry as further certifying Avtex to be a highly qualified provider of technology solutions and services,” stated Denman.

Microsoft Gold Certified Partners receive a rich set of benefits such as early access to software, training and support which allow companies, like Avtex, the ability to provide the highest industry standards in building and maintaining end-use solutions.

“Today, Microsoft recognizes **Avtex, Inc.** as a new Microsoft Gold Certified Partner for demonstrating its expertise in providing customer satisfaction with Microsoft products and technology.” said Allison Watson, Vice President of the Worldwide Partner Sales and Marketing Group at Microsoft Corporation. “Only those companies that have met the highest levels of excellence in areas such as customer service and advanced certification are identified as Microsoft Gold Certified Partners.”

Jolene Peters, Marketing & Partnership Development, Avtex, added “This is an exciting achievement. We trust this highly regarded certification will show our dedication to our customers and in the market place. We are now in a much stronger position to work with Microsoft products and marketing teams to make a real, cost-effective difference in the speed of mission critical applications.”

About Microsoft - Founded in 1975, Microsoft (NASDAQ "MSFT") is the worldwide leader in software, services and Internet technologies for personal and business computing. The company offers a wide range of products and services designed to empower people through great software -- any time, any place and on any device. Microsoft is a registered trademark of Microsoft Corp. in the United States and/or other countries.

About Avtex – Avtex has been in business for 35 years and is a clear industry leader in providing multimedia contact center solutions. Avtex has a staff of software developers, systems engineers, network engineers, system design consultants, project managers, customer support and field technicians that are trained, certified and specialized in mission critical applications. Avtex is a 'Preferred Partner' of Interactive Intelligence and has a proven track record for providing the highest level of services and innovation, continually strengthening I3's world class suite of contact center solutions. Avtex is also a VAR (Value Added Reseller) for Avaya and Blue Pumpkin. The company has offices in Minneapolis, Des Moines, Appleton, Milwaukee and Cincinnati.

Avtex contact information: 800-323-3639; website: <http://www.avtex.com>.

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