



November 28, 2005 07:00 AM US Eastern Timezone

Avtex Honored as Interactive Intelligence Preferred Partner of the Year Award for Fifth Consecutive Year

MINNEAPOLIS--(BUSINESS WIRE)--Nov. 28, 2005--Avtex, Minnesota-based and nationally recognized applications and systems integrator garnered multiple partner awards for demonstrating superior sales and marketing, implementation, customization, and support of business communications software from Interactive Intelligence.

For the fifth consecutive year Avtex won the Preferred Partner of the Year award by demonstrating the highest levels of technical certification, sales, and support.

Avtex specializing in development, design, deployment and support for the contact center, IP telephony, messaging and notification solutions, was further honored with the Pace Setter Award for generating the most revenue in a 12-month period based on the Interactive Intelligence product line, and the Vision Award for developing the most innovative applications using the Interactive Intelligence software.

"As an Interactive Intelligence 'Preferred Partner,' Avtex is in the unique position of offering customers the highest quality service based on superior knowledge of our product line, priority access to our support team, and the opportunity to be the first to learn about new products and services," said Interactive Intelligence vice president of worldwide sales, Gary Blough. "These unique differentiators make Avtex an especially deserving recipient of our Pace Setter and Vision Awards - accomplishments that should further reinforce its commitment to customers for providing the most innovative products backed by the highest quality service and support."

Jon Walker, Director of Technical Services, accepting the award, "This is for the team! From sales to the software developers, engineers, through design and deployment and the ongoing everyday commitment of our TAC Team (Technical Assistance Center.) Avtex takes great pride in serving our customers. Thank you for recognizing our efforts!"

"Being the 'Preferred Partner of the Year' underlines the following philosophy, which serves as the cornerstone of our business: to understand the needs of our customers; to develop top quality solutions that meet those needs; to apply the best suited technology in an optimum way; and to employ the types of people our customers can consistently rely on for immediate support," said Avtex president, Bob Denman.

Avtex received its Preferred Partner of the Year, Pace Setter and Vision Awards at a ceremony during the annual North American Interactive Intelligence Partner Conference, held in Las Vegas, and attended by approximately 75 of its 160 global resellers.

About Avtex:

Avtex Inc., providing multimedia contact center solutions since 1971, is nationally known for its strength in deploying advanced contact center solutions and currently supports more than 600 customers worldwide including American Family Insurance, Capella University, Creative Memories, Definity Health/UnitedHealth, Digital River, HSA Bank and Kimberly Clark. The company has offices in Minneapolis, Des Moines, Appleton and Milwaukee, is a value added reseller for Avaya, and a Microsoft Certified Partner.

For information, phone 800.323.3639; or on the Web: <http://www.avtex.com>.

Contacts

Avtex, Inc., Minneapolis
Bob Denman, 952-832-3730
Fax: 952-832-3722
[E-mail: bdenman@avtex.com](mailto:bdenman@avtex.com)

