



Beyond the Call

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Avtex Announces Integration Services for Microsoft Exchange Server 2007 Unified Messaging

MINNEAPOLIS--(BUSINESS WIRE)--Avtex, Inc today announced they will offer integration services for customers deploying Exchange Server 2007 Unified Messaging. Customers looking to integrate Exchange Server 2007 Unified Messaging (UM) into their existing legacy or IP-based telecommunications environment will benefit from the decades of experience in PBX integration and unified messaging that Avtex delivers.

"Avtex is pleased to incorporate Microsoft Exchange Server 2007 Unified Messaging as a critical part of our services strategy. Our heritage in the voice messaging industry, coupled with our first hand experience with Exchange Server 2007 UM creates a unique value and opportunity to organizations looking to empower employees with anywhere, anytime access to their email, voicemail, calendars and contacts," said Bob Denman, President of Avtex.

As a result of an early integration Avtex provided of Exchange Server 2007 UM, Columbia Sportswear quickly realized the productivity benefits for their highly mobile workforce. Mike Leeper, Windows Systems Manager at Columbia Sportswear said, "With an enterprise communications strategy that has Microsoft Exchange Server 2007 at its center, we can give our users access to their data from anywhere in the world, securely and efficiently."

Other early adopters working with Avtex commented on the cost savings of having a single solution. Bill Klosa, Lead Network Analyst at S&C Electric stated, "The unified messaging solutions from telecommunications companies came with a cost. But Microsoft Exchange Server 2007 provides built-in support for unified messaging at no additional cost."

Avtex, a Microsoft Gold Certified Partner, is known for their expertise and "end-to-end" communications solutions; assisting design and architecture through deployment, training and post-implementation support. Since 1971, Avtex has specialized in voicemail systems, PBXs and assisting companies of all sizes with their Enterprise Communication needs, including Voice Messaging, IP-Telephony/VOIP, Call Center Applications, and Interactive Voice Response Systems.

"Customers are looking for cost-effective solutions that will allow them to take advantage of the messaging enhancements in Exchange Server 2007," said Kim Akers, General Manager, Unified Communications, Microsoft Corporation. "Avtex's messaging and telephony expertise will help ensure our customers have a quick and seamless Exchange Server 2007 UM deployment."

About Avtex – Providing multimedia solutions since 1971, Avtex is an application and systems integration company that designs, deploys and supports unified messaging, contact center, and IP telephony solutions enabling organizations to better embrace their customers.

Avtex, Inc has a staff of software developers, systems engineers, network engineers, system design consultants, project managers, customer support and field technicians that are trained, certified and specialized in mission critical applications. Avtex is also a Value Added Reseller for Interactive Intelligence, Inc. and Avaya.

The company has offices in Minneapolis, Des Moines, Appleton, Milwaukee and Cincinnati. Avtex serves over 650 customers including Coach, American Family Insurance, Xcel Energy, Creative Memories, The Western & Southern Life Insurance Company, St John's University, Subzero and Iowa Telecom & BNSF.

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